

# Prestige

Natural charm, Italian elegance

**Panaria**  
ceramica



# P R ( ) T E C T ®

ANTIMICROBIAL SURFACE

This collection is made with  
the exclusive antimicrobial Protect technology



with MICROBAN®



# P R ( ) T E C T ®

## To live **healthily, safe** **and secure**

Antimicrobial floor and wall coverings with the highest performance



**POWERFUL ACTION**  
*eliminates microbes and prevents their reproduction*



**CONTINUOUS PROTECTION**  
*always active, 24 hours a day, with and without sunlight*



**ETERNAL EFFECTIVENESS**  
*thanks to the technology permanently integrated into the product*

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with **MICROBAN**®

[protect.panariagroup.it](http://protect.panariagroup.it)

**PANARIA**group®



**The beauty  
of feeling  
at home**

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A man with a beard and a woman are laughing together in a bright, rustic-style room. The man is wearing a white t-shirt and the woman is wearing a blue and white striped shirt. They are both smiling broadly and looking towards each other. The background shows a wooden chair and a stone wall.

# Italian style that reveals nature's charm

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Prestige reinterprets the timeless elegance of marble with a contemporary twist. The Panaria catalogue is thus expanded with a collection that focuses on the classicism of four marble looks with discreet graphic textures and warm, luminous shades, in two finishes (Lux and Soft). Reflecting a typically Italian sophisticated and advanced taste, Prestige embodies a style that faithfully reproduces the beauty of nature, enhanced by the proportions of the new 60x120 size.





# Sensations of intense naturalness, waiting to be experienced

With its classic, refined, bright and welcoming look, Prestige lends a charming and exclusive appeal to both private homes and light commercial settings. The ceramic marbles that make up the collection imbue the living space with an authentically natural character, receptive to the emotions of a vibrant life full of stimuli and interwoven relationships. Prestige is the privilege of a marble effect with an authentically Italian style designed to reshape contemporary American living.



**Four mineral treasures that enchant with their exceptional realism**





# Unique details for timeless beauty

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The four marbles are the result of a careful study of the examples taken as models. Every detail has been reproduced with an astonishing degree of accuracy, paying careful attention to the graphic balance of the many available facets. Veins, colour nuances, tonal transitions and glazes are evenly distributed on the laid surface, which renders the timeless beauty of a fine and pristine material.









**The Lux surface conveys  
light transparencies  
with exquisite reflections**







Calacatta Gold Soft 24"x48" Rect - 60x120 cm  
Mosaic Calacatta Gold Soft 12"x12" Rect - 30x30 cm









**Each graphic detail  
reproduces a feature  
of the real mineral texture**







**Durable, practical,  
functional and hygienic:  
porcelain stoneware is  
an unrivalled surface**

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Imperiale Grey Lux 24"x48" Rect - 60x120 cm  
Chevron Imperiale Grey Soft 3<sup>3/4</sup>"x21<sup>1/4</sup>" - 9.5x54 cm  
Imperiale Grey Soft 12"x24" Rect - 30x60 cm



**Different formats and cut decors  
create richly nuanced surfaces that  
are dynamic, yet always harmonious**

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# Style beyond the home: elegant and sophisticated commercial spaces

With Prestige, the noble beauty of marble and the charm of Italian style are not exclusive to the home. Thanks to the outstanding technical qualities of porcelain stoneware, the four marble looks are suitable for any light commercial context. Both the Lux finish, which is as shiny as polished marble, and the Soft finish, which is matt and soft to the touch, offer safe and durable floor and wall surfaces that are resistant to scratches and acids, non-absorbent and easy to clean. Prestige also incorporates Protect, the powerful antibacterial protection that is constantly active.

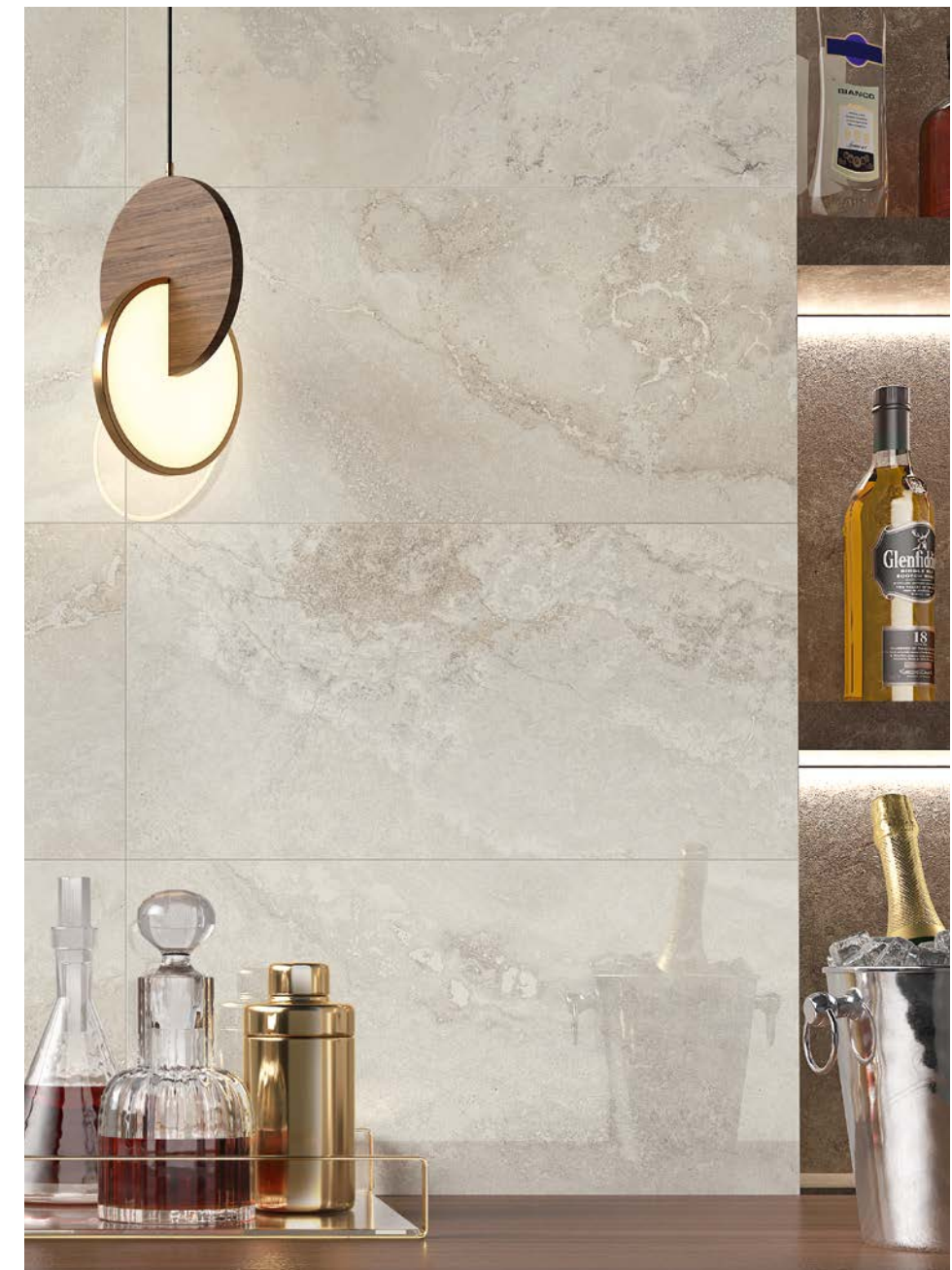








**Marble looks inspired by the purest classicism, speaking the language of contemporary style**









# The story continues...



A technical manual to inspire, to explore the entire collection in detail,  
to share ideas and solutions or to look for new ones.





CERAMIC. A SAFE CHOICE.

## **Panariagroup** **Ceramics at their best**

Ceramics offer unique and outstanding performance

**SAFE**

**HYGIENIC**

**LONG-LASTING**

**ZERO VOCs**

**IT DOES NOT BURN**

**RESISTANT**

**VERSATILE**

**STABLE**

**RECYCLABLE**

**ENVIRONMENT-FRIENDLY**

Panariagroup stands out for its superior quality products

**HEALTHIER**

*Thanks to the integrated  
Protect® antimicrobial technology*

**EASIER TO CLEAN**

*Thanks to our exclusive  
surface processing techniques*

**MORE VERSATILE AND SUITABLE FOR EVERY USE**

*Thanks to the wide availability of  
high-performance technologies and components  
that allow you to obtain products suitable  
for different uses*


**MORE SUSTAINABLE**

*Thanks to a production process that is  
extremely efficient in terms of compliance  
with environmental standards and consumption  
of water, energy and raw materials*



# Prestige

COLOURED-BODY GLAZED STONEWARE

INTENDED USE: SOFT   LUX   ANTI-SLIP 

PR( )TECT

ANTIMICROBIAL SURFACE  
with MICROBAN®

## CALACATTA GOLD



**12"x24" Rect** - 30x60 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only

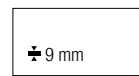


**24"x48" Rect** - 60x120 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only

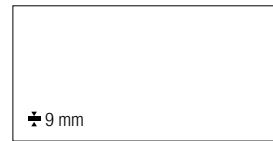
## FLOOR VIEW



## ONICE CREAM



**12"x24" Rect** - 30x60 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only



**24"x48" Rect** - 60x120 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only

## FLOOR VIEW



\* No antimicrobial protection

# Prestige

COLOURED-BODY GLAZED STONEWARE

INTENDED USE: SOFT   LUX   ANTI-SLIP 

PR( )TECT

ANTIMICROBIAL SURFACE  
with MICROBAN®

## TRAVERTINO WHITE



**12"x24" Rect** - 30x60 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only



**24"x48" Rect** - 60x120 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only

## FLOOR VIEW

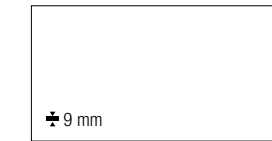


\* No antimicrobial protection

## IMPERIALE GREY



**12"x24" Rect** - 30x60 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only



**24"x48" Rect** - 60x120 cm  
LUX  
SOFT  
ANTI-SLIP\*  
Anti-Slip surface special order only

## FLOOR VIEW





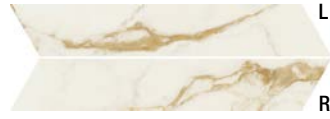
# Prestige

COLOURED-BODY GLAZED STONEWARE

PR( )TECT

ANTIMICROBIAL SURFACE  
with Microban®

## DECOS



**CHEVRON**  
**CALACATTA GOLD**  
3<sup>3/4</sup>"x21<sup>1/4</sup>" Rect - 9.5x54 cm  
SOFT  
± 9 mm



**CHEVRON**  
**ONICE CREAM**  
3<sup>3/4</sup>"x21<sup>1/4</sup>" Rect - 9.5x54 cm  
SOFT  
± 9 mm



**CHEVRON**  
**TRAVERTINO WHITE**  
3<sup>3/4</sup>"x21<sup>1/4</sup>" Rect - 9.5x54 cm  
SOFT  
± 9 mm



**CHEVRON**  
**IMPERIALE GREY**  
3<sup>3/4</sup>"x21<sup>1/4</sup>" Rect - 9.5x54 cm  
SOFT  
± 9 mm



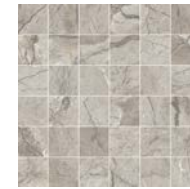
**MOSAIC 36 PCS**  
**CALACATTA GOLD**  
12"x12" Rect - 30x30 cm  
LUX  
SOFT  
± 9 mm



**MOSAIC 36 PCS**  
**ONICE CREAM**  
12"x12" Rect - 30x30 cm  
LUX  
SOFT  
± 9 mm

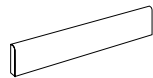


**MOSAIC 36 PCS**  
**TRAVERTINO WHITE**  
12"x12" Rect - 30x30 cm  
LUX  
SOFT  
± 9 mm



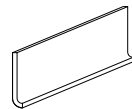
**MOSAIC 36 PCS**  
**IMPERIALE GREY**  
12"x12" Rect - 30x30 cm  
LUX  
SOFT  
± 9 mm

## TRIM PIECES



**BULLNOSE**  
3<sup>3/4</sup>"x24" Rect - 9.5x60 cm  
LUX  
SOFT  
± 9 mm

All colors available



**COVE BASE**  
6"x12" - 15x30 cm  
SOFT  
± 9 mm

Special order only

**CHEVRON:**  
Each box contains 4 right arrows and 4 left arrows

# Prestige

COLOURED-BODY GLAZED STONEWARE

PR( )TECT

ANTIMICROBIAL SURFACE  
with Microban®

## TECHNICAL FEATURES

COLOURED-BODY GLAZED STONEWARE according to ANSI A137.1 (Glazed Porcelain Tiles - P1 Class)

TECHNICAL FEATURES	TEST METHOD	REQUIRED VALUES	AVERAGE VALUES
<b>WATER ABSORPTION</b>	ASTM C373	≤ 0,5%	<b>CONFORMS</b>
<b>BREAKING STRENGTH</b>	ASTM C648	≥ 250 lbf	<b>350 lbf 9 mm</b>
<b>SURFACE ABRASION RESISTANCE</b>	ASTM C1027	As indicated by manufacturer	<b>PEI 3</b>
<b>LINEAR THERMAL EXPANSION</b>	ASTM C372	No provision	<b>α ≤ 4.4 x 10<sup>-6</sup> °F<sup>-1</sup></b> <b>α ≤ 8x 10<sup>-6</sup> °C<sup>-1</sup></b>
<b>STAIN RESISTANCE</b>	ASTM C1378	As indicated by manufacturer	<b>A RESISTANT</b> <b>C (LUX)</b>
<b>CHEMICAL RESISTANCE<sup>(*)</sup></b>	ASTM C650	As indicated by manufacturer	<b>A RESISTANT</b>
<b>FROST RESISTANCE</b>	ASTM C1026	As indicated by manufacturer	<b>RESISTANT</b>
<b>BOND STRENGTH</b>	ASTM C482	≥ 50 PSI	<b>CONFORMS</b>
<b>SLIP RESISTANCE</b>	DIN EN 16165 - Annex B DIN EN 16165 - Annex A ANSI A326.3	- - -	<b>R11 Anti-Slip***</b> <b>C (A+B+C) Anti-Slip***</b> <b>ID - DCOF ≥ 0.42 (dry) Soft - Lux</b> <b>IW - DCOF ≥ 0.42 (wet) Soft</b> <b>IW+ Anti-Slip***</b> <b>EW Anti-Slip***</b>
<b>SHADE VARIATION</b>	ANSI A137.1	As indicated by manufacturer	<b>V3 Moderate variation</b> Onice Cream - Imperiale Grey <b>V4 Substantial variation</b> Calacatta Gold - Travertino White
<b>FLAME SPREAD</b>	ASTM E84	-	<b>Class A</b>
<b>THERMAL CONDUCTIVITY</b>	EN 12524	-	<b>λ = 1,3 W/m °K / 0.7 BTU/ft h °F</b>
<b>RECOMMENDED MINIMUM JOINT<sup>(**)</sup></b>	RECT (INDOOR) OUTDOOR	- -	<b>1/8" - 3.2 mm approx.</b> <b>3/16" - 4.7 mm approx.</b>
<b>THICKNESS</b>	<b>SIZES</b> 12"x24" Rect - 30x60 cm 24"x48" Rect - 60x120 cm	- -	<b>9 mm</b>

(\*) Excluding hydrofluoric acid and its derivatives.

(\*\*) Grout Joint Recommendations. Per TCNA Handbook, the minimum required joint width for ceramic tile and natural stone is 1/16". Setting ceramic or stone without a grout joint of a least 1/16", often referred to as a butt joint, does not provide sufficient accommodation for dynamic building movement, differential thermal expansion, or allowable variation in fabrication or manufacturing.

(\*\*\*) Anti-Slip surface special order only.

## PACKINGS AND WEIGHTS

SIZES	SF / CTN	LINEAR FT / CTN	PIECES / CTN	CTN / PALLET	SF / PALLET	LBS / CTN	LBS / PALLET
<b>24"x48" Rect</b> Soft - Anti-Slip	15.61	-	2	36	561.96	64.6	2,325.6
<b>24"x48" Rect</b> Lux	15.61	-	2	36	561.96	66.138	2,380.968
<b>12"x24" Rect</b> Soft - Anti-Slip	15.61	-	8	32	499.52	57.5	1,840
<b>12"x24" Rect</b> Lux	17.44	-	9	32	558.08	74.515	2,384.48
<b>MOSAIC 36 PCS 12"x12" Rect</b> Soft	3.875	-	5	78	377.832	20.657	1,611.246
<b>MOSAIC 36 PCS 12"x12" Rect</b> Lux	3.875	-	4	78	302.25	16.534	1,289.652
<b>CHEVRON 3<sup>3/4</sup>"x21<sup>1/4</sup>" Rect</b> Soft	4.417	-	8	64	282.688	20.315	1,300.16
<b>BULLNOSE 3<sup>3/4</sup>"x24" Rect</b> Soft	9.816	31.5	16	60	588.96	39.462	2,367.72
<b>BULLNOSE 3<sup>3/4</sup>"x24" Rect</b> Lux	9.816	31.5	16	48	471.168	39.683	1,904.784
<b>COVE BASE 6"x12" Rect</b> Soft	3.87	-	8	108	417.96	16.53	1,785.24



# Prestige

COLOURED-BODY GLAZED STONEWARE

## PROTECT

ANTIMICROBIAL SURFACE  
with Microban®

### INTENDED USE

#### KEY



#### RESIDENTIAL

Kitchens, bathrooms, living rooms and other residential environments.



#### LIGHT COMMERCIAL

Offices, offices open to the general public, waiting rooms, shops, public bathrooms, common apartment block areas, restaurant dining rooms, car showrooms, bars, cinemas, surgeries/clinics, hotel rooms and bathrooms. In areas subjected to forced traffic, or areas where chairs with hard plastic wheels are used, it is not advisable to use products with the LUX finishes.



#### INTENSIVE COMMERCIAL

Common areas of shopping centres, hotel foyers, canteens, fast food restaurants, dance clubs, hospitals, schools, museums, places of worship, airports, stations.



#### OUTDOOR

Mainly for external areas that require flooring with anti-slip characteristics.

The LUX finishes are recommended, as well as for wall cladding, also for flooring in residential or light commercial areas that are not subjected to heavy traffic, where anti-slip characteristics are not required. The occasional presence of small inconsistencies or little spots on the surface is to be considered a characteristic of the material and of its unique production process. If the product is laid in direct contact with external environments, it is recommended to use protective solutions to reduce the formation of scratches. It is the installer's responsibility to protect the finished and clean tiling before the delivery to the client, by using appropriate protective materials (e.g. chipboard, cardboard sheets, etc.).

### CERTIFICATIONS



**PANARIA CERAMICA** is a member of the U.S. Green Building Council: this is an organisation that promotes buildings that are environmentally responsible, profitable and healthy places to live and work. LEED card PRESTIGE series is available on request.



**GREENGUARD CERTIFICATION**  
Panaria PRESTIGE series is made in a production plan GOLD GREENGUARD certified.



Certified by



Certified by UL Environment



**ENVIRONMENTAL PRODUCT DECLARATION**  
This Environmental Product Declaration is provided by Tile Council of North America (TCNA).

*Product designed in Italy and made in USA*

### PANARIA AND THE ENVIRONMENT



#### 100% REUSE OF UNFIRED TILES

Crude waste generated by the process is reintegrated in the production cycle with no costs for the environment. This contributes to the safeguard of natural resources.



#### 100% OF NON CERAMIC WASTE

Is differentiated and recycled in other production cycles.



#### 100% REUSE/RECYCLING OF THE INDUSTRIAL WASTE - FIRED TILES

The waste-fired tiles are fully reused in the production cycle. In addition, at the end of life, the tiles Panaria can be recycled as materials for substrates for roads and buildings, thus reducing the use of gravel and natural aggregates commonly used in building.



#### SAFETY REQUIREMENTS: NO FIRE REACTION

All of Panaria's ceramic tile products are Class A building materials as described in ASTM E84 - Standard Test Method for Surface Burning Characteristics of Building Materials. This is due to the flame spread rating of (0) and smoke developed rating of (0) falling within the ranges of a Class A material. Other building codes refer to this as a Type I material in accordance with NFPA 255.



#### 100% WATER RECYCLING

The water used in the production process is recycled. The water demand is strongly reduced by this mean.



#### METHANE CONSUMPTION IS HIGHLY REDUCED

By the use of up to date technologies and customized installations.



#### PANARIA PACKING MATERIAL IS 100% RECYCLABLE

Carton boxes, plastic packaging materials, wooden pallets, straps, etc.



#### LOW EMISSIONS IN THE ATMOSPHERE

Panaria production plant strictly complies to US Standards with a very small amount of gas emissions in the atmosphere.

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Group Marketing & Communications - Panariagroup  
February 2023



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ceramica

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